



Isobar Named a Leader by latest Forrester Wave™ research

Forrester evaluated 11 digital-experience service providers across 31 criteria within the company's Current Offering, Strategy, and Market Presence. Isobar was given the highest score in the Current Offering category. We are pleased to see Forrester recognize Isobar for our customer-centered approach to digital-experience strategy and our strong implementation and integration capabilities.

Leaders are, according to Forrester, companies with "market-leading strategies that resonated with marketing and tech leaders." The report says "[Isobar] has strong implementation and integration capabilities, with customer references that use and praise its services to integrate marketing, front-end, and back-office technology." Forrester believes we're "a good fit for a variety of organizations, whether firms want straightforward web redesigns or innovative digital customer

experience and product development to differentiate within or disrupt their industry."

Isobar scored highest of all vendors for our current offering

Isobar had the highest scores of all vendors in the Design and Account Services categories while achieving the highest possible scores in Digital Customer Experience, Strategy, Design Capabilities, and Project Management.

This report is for you to download with our compliments